

# The RuMa Hotel targets to open for business in 2Q2018

Lum Ka Kay / TheEdgeProperty.com

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PETALING JAYA (July 28): Jointly developed by Ireka Corp Bhd and Aseana Properties Ltd, The RuMa Hotel and Residences at Jalan Kia Peng, Kuala Lumpur is due to open for business in 2Q2018, said Ireka in a statement today.

The mixed development will comprise a 40-storey hotel and residential block, housing 199 serviced residences and 253 hotel suites. The RuMa Hotel will be operated by international luxury hotel operator Urban Resort Concepts (URC).

“We are thrilled to open our first hotel in Malaysia. We look forward to welcoming guests from all over the world and to delivering URC’s renowned hospitality,” said URC CEO Markus Engel.

“We will work hard to ensure that The RuMa is a hotel that KL will be proud of and that pushes the capital’s luxury hospitality offering to the next level.”

According to Ireka, The RuMa Hotel and Residences will be designed with “plenty of character”, with the hotel offering specially crafted furnishing details heavily anchored in Malaysia’s rich heritage while the residences offer the best of both worlds between the up-tempo urbanity of downtown KL and the peaceful serenity of Jalan Kia Peng.

Meanwhile, The RuMa Hotel KL Sdn Bhd has signed a Memorandum of Understanding (MoU) with Truefitt & Hill on July 24 to set up the latter’s sixth barbershop in The RuMa Hotel and Residences.

“There is much happening already to prepare for The RuMa’s opening early next year. The MoU signing with Truefitt & Hill marks an important milestone for us because it takes us one step closer to opening our doors to the world which we are very excited about,” said Ireka managing director Datuk Lai Voon Hon.

As the world’s oldest barbershop (212 years old), Truefitt & Hill is recognised as London’s finest traditional gentlemen’s barber and perfumer. It will be a key feature of The RuMa’s Spa Complex.

“We are delighted to be opening our next Truefitt & Hill in The RuMa Hotel. We could not be prouder to be partnered with this hotel because luxury, heritage and refinement are the values Truefitt & Hill also shares,” said the representative for Truefitt & Hill Asia Pacific, managing director for Bakhache Luxuries (M) Sdn Bhd Antoine Bakhache.