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HAPPENING 21-31 JULY 2017

SHOWCASING 50 PROPERTY PROJECTS FROM MALAYSIA'S DIGITAL PIONEERS

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Malaysia Virtual Property Expo 2017 TheEdgeProperty.com



The Edge Property Malaysia Facebook goes LIVE! Hear from property CEOs, industry experts, lifestyle enthusiasts and fashionistas. Happening 3 pm-5pm on July 22 and July 23.

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Ireka Group chief operating officer Raymond Chin



VPEX 2017 is an excellent platform in this digital-inspired environment to market companies' products and to reach out to a wider audience or customers.

This is the beginning of the Fourth Industrial Revolution — the ICT-fuelled digital economy, which will fundamentally change the way we live, work and relate to one another.

Malaysia's digital economy currently ranks 31 in the Network Readiness Index and approximately two-thirds of the population are online. On top of this, the uptake of mobile broadband has reached almost 60%, which accords us great business opportunities."

Project showcased at VPEX 2017

- **The RuMa Hotel & Residences, Kuala Lumpur** — a 1-acre RuMa development situated in the most sought-after location of Jalan Kia Peng, where residents could experience a cosmopolitan living at the heart of KL city centre.

Special promotion: The developer is offering a 20:80 scheme where buyers could pay 20% down payment to lock down their unit and pay the remaining 80% upon completion.