

# Cityscape set to open in Malaysia with development project launches

**KUCHING:** Cityscape is gearing to arrive in Malaysia as a high profile event for the property industry from February 4 to 6 at the Kuala Lumpur Convention Centre.

Real estate developers, private and institutional investors, architects, consultants, real estate solution providers, cities and regional agencies will be converging at Cityscape.

The internationally acclaimed real estate investment and development event is organised to bridge connections with stakeholders and facilitate business exchanges in the foremost property exhibition and conference to be held in Malaysia. Cityscape expects to generate RM15.5 million in property sales.

Deep Marwaha, group director of Informa Exhibitions and organiser of Cityscape said, "The Cityscape events held globally have proven track records in boosting property markets, generating millions of property transactions and as a platform to evaluate unique and profitable property investment opportunities.

"We are duplicating these successes and ready to open another successful Cityscape edition in Malaysia."

IQI, which is participating at Cityscape as a Silver sponsor, will be strengthening their market presence in real estate consultancy for property investments, venture

capital investments, project evaluations and international property marketing and sales.

Established in 2011, IQI has grown exponentially worldwide and boasted US\$330 million of international property sales, complemented by links to institutional investors and access to over 600 dedicated sales staff globally. Kashif Ansari, CEO of IQI, said, "Cityscape is reputable in attracting a mix of international and regional institutional investors, private investors, and homebuyers. We are looking forward to bolstering our business links and reach at Cityscape."

The Cityscape Malaysia exhibition is set to open with significant property development showcases and launches of overseas and local real estate projects.

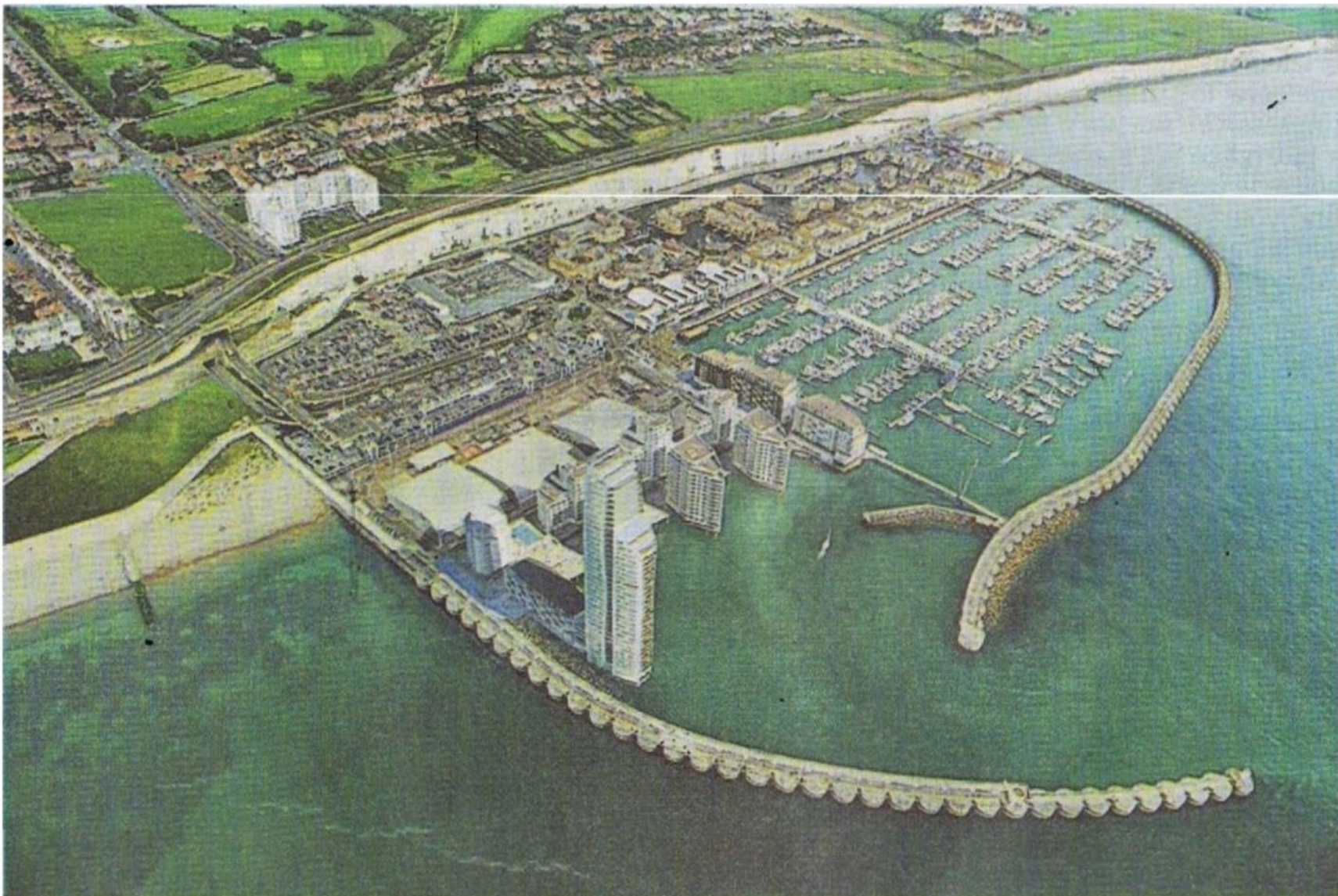
Besides major project showcases from exhibitors such as Angsana Teluk Bahang, Aseana Properties, BRDB Developments, Eco World Development Group, Emirates Land Real Estate, GRE Assets, Glenmarie Properties, Iskandar

Malaysia, Ireka Corporation, Island LandCap Properties Group, Low Yat Group, SP Setia, See Hoy Chan, Tian Hong Holdings, and UEM Sunrise; a number of exhibitors are launching their projects at Cityscape and showcasing for the first time the blueprints to their developments.

Visitors to Cityscape Malaysia will also be able to view architectural works by award winning international design firms such as SPARK Architects and VERITAS Design Group.

Integral role players in the real estate market participating at Cityscape Malaysia include SR Design Inc which will be showcasing their architectural renderings and 3D illustration design technology from Japan and Forefront International which will be showcasing their patent-pending Multi-Flip 3D visualization and animation technology.

Cityscape Malaysia is supported by the Ministry of Tourism and Culture Malaysia, MyCEB, and Visit Malaysia Year 2014. The event will open with more than 40 participating companies and is expected to attract over 5,000 visitors.



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