



Chan (left) and Thomas Lau posing beside a model of the 40-storey RuMa Hotel and Residence.

RuMa promises new luxury living

SC Tam

SANDAKAN: The RuMa Hotel and Residences developed by Urban DNA Sdn Bhd promises to set new standards of luxury living in the region and beyond.

It is developed by Urban DNA Sdn Bhd, a joint venture development company between Aseana Properties Limited (listed on the London Stock Exchange) and Ireka Corporation Berhad.

"We are not looking to create a hotel that will be boxed in by the number of stars, but to create a unique experience," said Ireka Management Sdn Bhd President cum Chief Executive Officer, Lai Voon Hon, at a press conference here.

"The RuMa is located in the heart of Kuala Lumpur City, adjacent to KLCC Twin Towers and KL Convention Centre with existing covered elevated walkway to the Bintang Walk shopping district," said Lai.

"It is a collection of luxury residences and hotel suites with distinct yet subtle references to the Malaysian culture and heritage, infused into spaces that exude understated luxury and elegant, blending the

properties of a contemporary urban space and its state-of-the-art amenities with the soothing subtleties and accents of a resort environment," he said.

Lai said of the 453 units of the 40-storey building, 253 are hotel suites, while the remaining 200 units are the serviced residences.

"All the units on sale are freehold with fully transferable strata title," said Lai, adding there is no restriction on foreign ownership.

"Prices for the hotel suites with a built-up area from 441sq ft to 926sq ft range from RM1.3 million to RM1.9 million, while the serviced residences with a built-up area from 915sq ft to 1,830sq ft range from RM1.7 million to RM2.5 million, respectively," he said.

He said the development project also provides swimming pool, gym and a business centre, among others.

"In line with the promotion of the project, a roadshow will be held at the 12th floor of the Sheraton Hotel here from May 17 to May 19. Completion of the project will be at the end of 2016," he said.