

# Harbour Mall opens for business, predicted to be Sabah's next shopping haven

JAMES LEONG

SANDAKAN: Harbour Mall opens its door for business following yesterday's open house in Sandakan Harbour Square.

This is the district first air-conditioned modern lifestyle mall offering unparalleled shopping, dining and leisure experiences – all under a single roof.

Predicted to be the next shopping haven in Sabah, Harbour Mall kicked off with much excitement with a large scale PC Fair which runs from July 16 to 22.

Located in Sandakan's new central business district, this harbour shopping mall is the first-of-its-kind to front the coastal shores of Sandakan Bay. Amidst gastronomic and shopping indulgences, Harbour Mall promises ultimate convenience with 978 covered parking bays and a valet parking service.

Harbour Mall is part of Sandakan Harbour Square, an award-winning urban renewal project with GDV worth approximately RM510 million (USD170 million). Developed by ICSD Ventures Sdn Bhd (a subsidiary of London-listed Aseana Properties Limited), together with joint venture partner Sandakan Municipal Council, Sandakan Harbour Square is managed by Ireka Development Management Sdn Bhd (a subsidiary of Ireka Corporation Berhad).

"The Sandakan Harbour

Square project as a whole has provided social rejuvenation to Sabah's second largest city, Sandakan, by creating a lot of employment and business opportunities," said Sandakan Municipal Council (MPS) president Datuk James Wong.

"Now with the opening of Harbour Mall will definitely complement Sandakan's position as a famous eco-tourism destination in the region," he added.

Harbour Mall's anchor tenant, Parkwell Departmental Store and Supermarket is one of the most successful departmental stores in East Malaysia.

The Selera Sandakan Food Court occupies 11,000 sq ft and there is a 6,000 sq ft area for the entertainment and games centre. Other reputable brands include McDonald's, Levi's, Gintell, GNC, The Body Shop, Tomei Gold & Jewellery, Aza Jewellers, Guardian, Watsons, SN Mutiara, SOG, Jeff Eyewear Space, Bazaar Street, Cars International, Peace Collection, Frico, and Cool City.

To kick start the excitement, there will be a Shop n Win Bonanza campaign from now till December to reward shoppers with prizes worth RM300,000 in total. With minimum spending of just RM50 (in a single receipt), shoppers can spin the Lucky Wheel and take home attractive gift items. Not only that, they are also in

the running to win monthly lucky draw items worth RM1,000 each.

"We are confident that Harbour Mall will be the centre of pride and enjoyment for local Sandakanians and tourists alike, as this modern and impressive building is set to be a new iconic landmark in the town's central business district," Managing Director of ICSD Ventures Sdn Bhd Lai Voon Hon said.

"With all the reputable brands and experienced international Mall operator CBRE on board, as well as the exciting promotional activities in the pipeline, shoppers can surely expect a rewarding and unforgettable shopping experience."

In order to mark this significant development milestone, Sandakan Harbour Square recently organised a Sandakan Sculpture Competition with prizes worth more than RM30,000 on offer. The competition attracted students and

working professionals alike from the various disciplines of architecture, arts, education, engineering and medicine. Participants were encouraged to submit their sculpture ideas that best represented Sandakan. The judges were impressed with the high standard of submitted entries.

The 60 entries were judged on originality and creativity; relevance to the site and to Sandakan; visual impact to the

public and long term maintenance.

The MPS president and Lai jointly announced the winners of the Sandakan Sculpture Competition during a press conference: First Prize (RM18,000 cash): Michael Kwa Wei Choo (Artwork Title: Utan), Second Prize (RM5,000 cash): Daniel Tiong Wei Wen (Artwork Title: Mountain in Coils) and Third Prize (RM3,000 cash): Husna Adlyna Binti Sidek (Artwork Title: The Tree)

The five consolation prize winners will each get a 3D2N stay at Four Points by Sheraton Sandakan hotel: Gavin Wu Jia-Chung (Artwork Title: The Silhouette of Urban Nature); Maxine Wong Yee Xin (Artwork Title: Sandakan Attraction); Simon Chong Sin Man (Artwork Title: The Eye of Dawn); Teo Wei Jun (Artwork Title: The Swift); and Zoe Chong Jah Yee (Artwork Title: The Harbour Lady).

The actual sculpture inspired by the winning design idea will be unveiled in the latter part of 2012, in conjunction with the official opening of the Harbour Mall and Four Points by Sheraton Hotel.

Also present were Ireka Corporation Berhad Group Managing Director Lai Siew Wah, Sandakan Municipal Council deputy president Mohd Hamsan Awang Supain and other invited guests.



FIRST CUSTOMER .... Wong flanked by Lai (3rd right) and other officials as he makes a purchase at an outlet after officiating the Open House